

THE
talent

CREDITS / BIO

The Talent is a fully female-owned and operated independent, boutique agency comprised of deeply committed celebrity casting producers who provide individual guidance, knowledgeable strategy and a highly engaged service to the entertainment industry for 20 years. Our mission is to become our clients' most trusted partner by leveraging our vast experience and strong contacts to book each project we take on, including talk shows, celebrity castings, award show presenters and performers, magazine covers, charity events, photo shoots, ads or advertorials and non-profits. We tackle projects with integrity, passion, strategy, grace, humor, and a collaborative approach to bring you confidence and clarity in the booking process. We are your full house, out of house, getting you the talent your project needs.

CONTENTS

TELEVISION, ONLINE + RADIO 3

PUBLISHING 9

EVENT OUTREACH 10

NON PROFIT OUTREACH 12

THE TALENT TEAM 13

CONTACT INFO 18

TELEVISION, ONLINE + RADIO

Macy's Thanksgiving Day Parade: NBC, Silent House Productions, Talent Producers. 2017-Present. Ongoing.

American Idol: Fremantle Media, ABC, Talent Producers. Season 4-8, 2020-Present. Ongoing.

The \$100,000 Pyramid: ABC, Sony Television, Celebrity Casting Producers. Seasons 1-8, 2016-Present. Ongoing.

Celebrity Family Feud: ABC, Fremantle, Celebrity Casting Producers. Seasons 2 & 11, 2015, 2024-Present. Ongoing.

NFL Slimetime: Nickelodeon, CBS, Talent Producers. Seasons 1-5, 2021-Present. Ongoing.

IMDb Originals: IMDb, Talent Producers. 2022-Present. Ongoing.

The Stephen A. Smith Show: Youtube, Straight Shooter Productions, Talent Producers. 2024-Present. Ongoing.

Good Mythical Morning w/ Rhett & Link: Mythical Entertainment, Talent Producers. Seasons 16-17 & 23-28, 2019-2020, 2022-Present. Ongoing.

Last Meals: Mythical Entertainment, Mythical Kitchen, Talent Producers. 2022-Present. Ongoing.

Macy's July 4th Celebration: NBC, Jesse Collins Entertainment, Talent Producers. 2018-Present.

Kids' Choice Awards: Nickelodeon, Talent Producers, 2025-Present.

ACM Awards: CBS, Dick Clark Productions, Talent Producers. 2018-2021.

The Billboard Music Awards: NBC, Dick Clark Productions, Talent Producers. 2015-2021.

The American Music Awards: ABC, Dick Clark Productions, Talent Producers. 2014-2020.

Live from the Other Side with Tyler Henry: Netflix, 44Blue Productions, Celebrity Casting Producers. Season 1, 2024-Present. Ongoing.

The Great American Baking Show: Roku, Love Productions USA, Talent Producers. 2022-Present.

The Tiny Chef Show: Nickelodeon, CBS, Talent Producers. Season 2, 2024.

The Charlie Puth Show: Roku, Scout Productions, Celebrity Casting Producers. Season 1, 2023-2024.

Dish It Out: Amazon, Tastemade Inc., Celebrity Casting Producers. Season 1, 2024.

Hallmark Movie VIP Pass: Hallmark, Marwar Junction, Talent Producers. 2024.

Celebrity Family Food Battle: Roku, Butternut Productions, Celebrity Casting Producers. Season 1, 2024.

Running Wild with Bear Grylls: NBC, National Geographic, Electus, Talent Producers. Seasons 1-3, 6-7, 2014-2016, 2021-2024.

The Talk: CBS, CBS Productions, Talent Producers. Pilot Casting and Seasons 1-13, 2010-2023.

Family Recipes: National Geographic, Studio Ramsay, Talent Producers. Season 1, 2023.

Snake Oil: Fox, Fox Studios, Talent Producers. Season 1, 2023.

It's All Country: Roku, ABC, Omaha Productions, Talent Producers. Season 1, 2023.

Carol Burnett's 90th Birthday Special: NBC, SilentHouse Productions, Talent Producers. 2022.

Daily Blast Live: Tegna, Talent Producers. 2021-2024.

ET Canada One on One: ET Canada. 2022-2023.

Kids Pick the President: Nickelodeon, Talent Producers, 2024.

Books That Changed My Life: YouTube, Syndicate X Library, Talent Producers, 2025-Present.

Study Hall College Journeys: Youtube, Complexly, Talent Producers, 2024.

Barbie Dream House Challenge: HGTV, Mission Control Media, Talent Producers. 2023.

Yo Gabba Gabbaland!: Apple TV+, Green Beans Productions, Talent Producers. Season 1, 2022-2023.

Dance the World with Derek Hough Pilot: Disney, ABC, National Geographic. Talent Producers. 2022.

101 Screams: Shudder, Marwar Junction Productions, Talent Producers. 2022.

The Muppets Mayhem: Disney+, ABC, Talent Producers. 2022.

Play-Doh Squished: Amazon Studios, Entertainment One, Hasbro, Talent Producers. 2022.

CMAs: ABC, Presenter Talent Producers. 2016-2021.

Match Game: ABC, FremantleMedia, Talent Producers. Seasons 1-6, 2016 - 2021.

Guy's Ultimate Game Night: Food Network. Talent Producers. Season 1, 2022.

Betty White Tribute: NBC, Brad Lachman Productions, Talent Producers. 2022.

Stupid Pet Tricks: TBS, Talent Producers. Season 1, 2022.

To Tell the Truth: ABC, Fremantle, Talent Producers. Season 1-6, 2014-2021. Ongoing.

Celebrity Dating Game: ABC, Sony Television, Talent Producers. Season 1, 2021.

History of Horror: AMC, Marwar Junction Productions, Asylum Entertainment, Talent Producers. Seasons 1-3, 2018-2021.

Josh Gates Tonight: Discovery. Talent Producers. Seasons 1-3, 2020-2022.

Dennis Miller + One: Ora and RT, Talent Producers. Seasons 1-2, 2020-2022.

Book of the Month: Bookspan, Talent Producers. 2015-2022.

Earth To Ned: Marwar Junction Productions, Jim Henson Productions, Disney Plus, Talent Producers. 2019.

The Not Too Late Show with Elmo: HBO Max, Sesame Street Productions, Talent Producers. Seasons 1-2, 2019-2021.

About Last Night: HBO, Fremantle, Sweet July Productions, Unanimous Media, Talent Producers. Season 1, 2021.

A Little Late with Lilly Singh: NBC, Talent Producers. Season 1, 2019-2020.

iHeart Radio Awards: Turner Broadcast, Den of Thieves, Talent Producers. 2018.

Fast Foodies: TruTV, Shed Media, Talent Producers. Season 1-2, 2021.

Helpsters: AppleTV, Sesame Workshop, Talent Producers. Season 2, 2021.

Conversations with Dr. Agus: CBS, Talent Producers. Season 1, 2021.

What the Fit: Kevin Hart, Big Wall Productions, Lionsgate TV, YouTube, Talent Producers. Seasons 1-3, 2017-2020.

PS Battles Live: Reddit, Adobe, Talent Producers. Season 1, 2021.

Pop5: Mission Control Media and Quibi, Talent Producers. Season 1, 2020.

Floored: Mission Control Media and Quibi, Talent Producers. Season 1, 2020.

Thanks a Million: B-17 and Quibi, Talent Producers. Seasons 1-2, 2019-2020.

The Rachel Hollis Show: Den of Thieves, Quibi, Talent Producers. Season 1, 2020.

Ladygang: E!, Purveyors of Pop, Talent Producers. Season 1, 2018-2019.

Double Dare: Nickelodeon, FremantleMedia. Season 2, 2019.

The Gong Show: Den of Thieves, Sony, ABC Television, Talent Producers. Seasons 1-2, 2017-2018.

Larry King Now: Hulu, Ora, Talent Producers. Seasons 1-8, 2013-2020.

Hollywood Game Night (New Years Eve Game Night and Hollywood Game Night Red Nose Day Specials): NBC, Hazy Mills and Mission Control Media, Senior Talent Producers. Seasons 1-3, 5-6, 2013-2019.

Straight Up Steve Austin: USA, Wilshire Studios. Pilot Casting and Season 1, Talent Executives. 2018-2019.

Watch What Happens Live: Bravo, Embassy Row, Senior Talent Producers. Seasons 9-16, 2013-2019.

The NBA Celebrity All-Star Game: Turner/TBS, Talent Producers. 2018-2020.

The NBA Awards: Dick Clark Productions, Turner/TBS, Talent Producers. 2017-2019.

Much Music Video Awards: CTV, Talent Executives. 2008-2019.

Masterchef Thanksgiving Special: Fox, EndemolShine North America, Talent Executives. 2018.

Worst Cooks in America: Food Network, Talent Producers. 2015- 2016, 2020.

Miss America: ABC, Tall Pony Productions, Talent Producers.

2016-2019. NBC, John Irwin Entertainment, Talent Producers. 2020.

If I Could Tell You Just One Thing with Priyanka Chopra: YouTube, Sundog Pictures, Talent Executives. Pilot Casting, 2018.

Out of the Box: Apple and Tripod Media, Talent Executives. 2018.

Super School Live: ABC, NBC, CBS, Fox, XQ Institute, EIF, Talent Producers. September 2017.

American Ninja Warrior Red Nose Day Special. NBC, Arthur Smith Productions, Talent Producers. 2017.

The F Word: All3Media, Fox Television. Talent Producers. Season 1, 2017.

Carol Burnett's 50th Anniversary Special: CBS, Dick Clark Productions, Talent Producers. 2017.

Carol Burnett's Talking Kids: Netflix, Dick Clark Productions, Talent Producers. 2017.

Katy Perry Witness Worldwide: YouTube, Fly on the Wall Entertainment, Talent Producers. 2017.

Bill Nye Saves the World: Netflix, Bunim-Murray Productions, Talent Producers. 2016.

NBC's 90th Anniversary Special: NBC, Brad Lachman Productions, Talent Producers. 2016.

A Tribute to Jim Burrows: NBC, Irwin Entertainment, Talent Producers. 2016.

The American Country Countdown Awards: Fox, Dick Clark Productions, Talent Producers. 2014, 2016.

Rove and Sam: Australia Morning Show, Talent Producers. 2016.

Celebrity Name Game: Fremantle, Debmar Mercury, Coquette, Talent Producers. Seasons 1-2.5, 2015-2016.

American Idol Season XIV: Fox, Fremantle, XIX Entertainment, Talent Producers. 2014-2015.

Join or Die: History Channel, New Wave Entertainment, Talent Producers. Season 1, 2016.

Fashion Police: E!, Talent Executives, 2013-2016.

Frontrunners: Fandango, Talent Executives. 2014-2016.

E! News: E!, Talent Executives, 2014.

The Late, Late Show with Craig Ferguson: CBS, World Wide Pants, Talent Executives. 2008-2013.

OMG! Insider Super Bowl Coverage: CBS, Paramount, Talent Producer. 2013-2014.

George Stroumboulopoulos: CNN, Embassy Row, Senior Talent Producers. 2013.

The Price is Right: CBS, Fremantle Media, Talent Executives for Celebrity Week. 2014.

What to Watch: IMDb Pro, Talent Executives. 2014.

Wall of Fame: NBC, Endemol USA, Talent Executives. 2013.

Nikki and Sara Live!: MTV, Talent Executives. 2013.

Kathy!: Bravo, Embassy Row, Talent Executives. 2013.

Rove LA: Foxtel Australia, E! UK, Talent Executives. Seasons 1-2, 2011-2012.

How I Rock It: Esquire Network, Ryan Seacrest Productions, Talent Executives. 2013.

The Annoying Orange: Cartoon Network, Talent Executives. 2013.

Celebrity Wife Swap: ABC, Zodiak America, Talent Executives. 2013.

College Humor: YouTube, CH Media, Talent Executives. 2010-2012.

Draw Something!: CBS, Embassy Row, Ryan Seacrest Productions, Talent Executives. Pilot Casting, 2012.

Celebrities at Home: HGTV, Talent Executives. April-June 2012.

Hollywood Girls Night: TV Guide Network, Ellen Rakieta Productions, Talent Executives. 2012.

The Rosie Show: OWN, Talent Executives. 2012.

The Pet Collective: Fremantle, Talent Executives. 2012.

Same Name: CBS, 51 Minds Productions, Talent Executives. 2011.

BrainSurge: Nickelodeon, Stone and Co., Talent Executives. 2011.

The Next Food Network Star: Food Network, Talent Executives. 2010.

Who Wants to Be a Millionaire: Disney/ABC Television, Embassy Row, Talent Executives. 2009.

This Old House 30th Anniversary Season: PBS, Time Inc., Talent Executive. 2009.

Are You Smarter Than a 5th Grader?: Fox, Mark Burnett, Zoo Productions, Talent Executives. 2008.

Groomer Has It: Animal Planet, 3 Ball Productions, Talent Executives. 2008.

B Bands: 3 Ball Productions, Fuse, Casting Directors. 2008.

Sirius Radio: Maxim Channel, Talent Executives. 2005-2007.

Filmcatcher.com: Talent Executives. 2006-2007.

Fashionably Late with Stacy London: TLC, BBC America, Talent Executives. 2007.

On the Lot: Fox, Mark Burnett Productions, Steven Spielberg/Dreamworks Television, Talent Producers. 2007.

Live Earth: Breakfast at Live Earth: Bravo, Bob Bain Productions, Talent Executives. 2007.

Rachael Ray: Kingworld Productions, West Coast Celebrity Consultants. 2006.

Family Television Awards: CW, Dick Clark Productions, Talent Executives. 2006.

The Hot 100: VH1, Maxim Magazine, Talent Executives. 2006-2007.

Action Sports Awards: Fox, Bob Bain and Mike Burg Productions, Talent Executives. 2006.

Isaac: Style Network and E!, Talent Executive. Seasons 1-2, 2005-2006.

Style Star: the Style Network, Talent Executives. 2006.

Celebrity Fit Club: VH1 and Granada, Talent Executives. Seasons 3- 5. 2005-2006.

The JammX Kids All Star Dance Special: The WB, Bob Bain and Merv Adelson Productions, Talent Executives. February 2006.

The Miss America Pageant: CMT, Bob Bain Productions, Talent Executives. 2006.

Skating With Celebrities: Fox, Arthur Smith and Kent Weed Productions, Talent Executives. 2006.

Nick and Jessica's Tour of Duty: ABC, Bob Bain Productions, Talent Executives. 2005.

PUBLISHING

Health magazine: Time Inc, West Coast Editor. 2012-2017.

Live Happy magazine: Live Happy Media, West Coast Editor. 2014-2016.

Parent and Child magazine: Scholastic Inc., West Coast Editor. 2011-2012.

Got Milk? Ad campaign for Scholastic Inc., Talent Booking Agent. Spring 2011, Spring 2012.

Conde Nast Media Group: Talent Bookers. 2007-2009.

Southern Living: Talent Bookers. Fall 2009.

Cosmopolitan magazine: Hearst, Contributing Editor. 2007-2008.

Lickerish, Ltd.: London, England. North American Talent Manager. Secure celebrities for spec photo shoots for worldwide syndication to over 100 magazines and newspapers. 2007-2008.

Maxim magazine: Dennis Publishing. West Coast Editor in charge of booking celebrity covers, features, and consulting on all events and brand tie-ins including the annual Hot 100 issue and event, the Maxim Super Bowl party, and Maxim's 100th Anniversary issue celebration. November 2005-November 2007.

Seventeen magazine: Hearst. Cover Celebrity Writer.

Shop Etc. magazine: Hearst. WWest Coast Editor. April 2005-May 2006.

FHM magazine: EMap Publishing. West Coast Editor. March 2005-November 2005.

EVENT OUTREACH

Opry 100 Special: NBC, Silent House Productions, Talent Producers, 2025.
IMDb at the Critics Choice Awards: Talent Bookers, 2025-Present.
IMDb at the Golden Globes: Talent Bookers, 2025-Present.
IMDb at the SAG Awards: Talent Bookers, 2025-Present.
IMDb at the Independent Spirit Awards: Talent Bookers, 2025-Present.
IMDb SXSW Studio: Talent Bookers, 2023-Present.
IMDb Comic-Con IMDBoat: Talent Bookers, 2022-Present.
IMDb Sundance Studio: Talent Bookers, 2015-2016, 2022-Present.
CultureCon: Talent Bookers, 2024-Present.
Grand Ole Opry 5000th Show: Talent Bookers, October 2021.
Tennis Channel: Tournament and Event Celebrity Outreach, General Consulting. 2018-2019.
Annual Comedy Festival: International Myeloma Foundation, Talent Bookers. 2017-2019.
IMDB Oscar Viewing Party: Talent Bookers, 2017.
IMDB 25th Anniversary Party: Talent Bookers, October 2015.
ET Comic Con Party: Talent Bookers, July 2015.
Australian Academy of Cinema Television Arts International Awards (AACTAs): Talent Bookers, January 2015.
Kids4Kids: Elizabeth Glaser Pediatric AIDS foundation, NY & LA, Talent Bookers. 2014.
Xbox Comic Con Celebrity Suite: Talent Bookers, Summer 2014.
Beverly Hills 100th Anniversary Block Party: Talent Bookers, April 2014.
Xbox SXSW Party: Talent Bookers, March 2014.
Rodeo Drive Walk of Style Oscars: Talent Bookers, February 2014.
Australian Academy of Cinema Television Arts International Awards (AACTAs): Talent Bookers, January 2014.
Variety Breakthrough Awards: Talent Bookers, January 2014.
Xbox One Launch Party: Talent Bookers, November 2013.
Comic Con Assassin's Creed Party: Talent Bookers, July 2013.
TV Guide Hot List Party: Talent Bookers, 2009-2013.
Can-Do Awards: Food Bank for New York City, Talent Bookers,. April 2012.
Australian Academy of Cinema Television Arts International Awards (AACTAs): Talent Bookers, January 2012.

Rodeo Drive Walk of Style honoring Iman and Missoni: Talent Bookers, 2011.

Entertainment Tonight Emmy Party: Talent Bookers, 2011.

Rolling Stone magazine's Pre-Oscar Party: Talent Bookers, 2011.

Rodeo Drive Concours D'Elegance: Talent Bookers, 2010.

EA Battlefield: Bad Company 2 launch, Talent Bookers. February 2010

NON PROFIT OUTREACH

Wildfire Relief Live Telethon at Sundance Film Festival: Tiltify, Talent Bookers, 2025.

Sesame Workshop's Annual Gala: Sesame Workshop, Talent Bookers 2024-Present.

An Unforgettable Evening: Alzheimer's Los Angeles: Talent Producers. 2022-Present.

The USO: Celebrity booking for domestic and international tours. 2017-2023.

Red Nose Day: NBC, Irwin Entertainment, Talent Producers. 2016-2018, 2022-2024.

Hand in Hand: A Benefit for Hurricane Relief, Cross-Platform Multi-Network and Streaming, Den of Thieves and SB Projects, Senior Talent Producer. September 2017.

Bystander Revolution: PSAs for anti-bullying campaign via MacKenzie Bezos, Talent Bookers. 2013.

Food Bank for New York City: Celebrity ambassador program, Talent Bookers. 2012.

Les Girls: 10th Anniversary Gala benefiting the National Breast Cancer Coalition, Talent Producers. 2010.

National Breast Cancer Coalition PSAs: Talent Bookers. 2009.

Autism Speaks: Celebrity Consultants, Talent Bookers. 2008.

Entertainment Industry Foundation: Callaway Golf Challenge at Riviera. Talent Bookers. 2007.

Bob and Suzanne Wright Autism Speaks: Talent Bookers. 2006.

American Express IN-NYC card: Talent Bookers. 2005.

Cinch an Inch: Talent Bookers. 2005.



Jen Kasle *C.E.O. and Founder*

As CEO of The Talent, Jen Kasle has proudly led the company for two decades, guiding it through COVID, industry strikes, and a constantly shifting entertainment landscape. Under her leadership, The Talent has not only survived but thrived. Jen personally oversees every account, leading a core team of eight staff members along with an extended network of freelancers and interns.

She founded The Talent (originally JB Talent) in 2005 with a clear mission: booking top-tier, on-brand talent for television, award shows, magazine covers, live events, non profits, and digital platforms.

Over the years, Jen has left a lasting mark on the industry. She cast the original hosts of CBS's *The Talk* and managed guest bookings for 13 seasons, earning two Daytime Emmy Awards. She also secured Health magazine covers for seven years, booked film talent for *The Late Late Show with Craig Ferguson* for over five years, and brought A-list stars to *Watch What Happens Live with Andy Cohen*.

The Talent has become a go-to agency for celebrity-driven game shows, booking multiple seasons of *Celebrity Family Feud*, *Match Game*, *Pyramid*, *Hollywood Game Night*, and *The Gong Show*. Her team has also secured talent for the American Music Awards, Billboard Music Awards, ACM Awards, NBA Awards, and Kids' Choice Awards, while partnering with Macy's for nearly a decade on the Thanksgiving Day Parade.

In the non-profit space, Jen has proudly booked talent for Red Nose Day, raising over \$30M annually for children's charities, and helped produce *Hand in Hand*, a hurricane relief benefit that raised over \$55M in just ten days.

Her booking roster spans icons including Tom Hanks, Oprah, Cher, Julia Roberts, Jennifer Aniston, Sandra Bullock, Robin Williams, Kobe Bryant, and many more.

Outside the office, Jen enjoys hiking in Colorado, traveling with her young adult children, experimenting with art, and doting on her dogs, Finnegan and Bradley.



Julie Rashid *President*

Since 2011, Julie has been a cornerstone of The Talent, bringing with her a wealth of experience from her five year as a producer on the Emmy Award-winning *Oprah Winfrey Show* in Chicago. She quickly became the driving force behind many of the company's highest-profile accounts, shaping its reputation for delivering top-tier bookings across television, live events, and digital platforms.

Julie has spearheaded teams responsible for marquee projects including *American Idol*, *The Macy's Thanksgiving Day Parade*, *The Stephen A. Smith Show*, *\$100,000 Pyramid with Michael Strahan*, *Books That Changed My Life*, *Daily Blast Live*, *Larry King Now*, and five seasons of *Watch What Happens Live with Andy Cohen* on Bravo.

With nine years at *Entertainment Tonight* under her belt, Julie's expertise in awards programming is unmatched. At The Talent, she has orchestrated bookings for Nickelodeon's *Kids' Choice Awards*, *The American Music Awards*, *The Billboard Music Awards*, *The Academy of Country Music Awards*, *Much Music Video Awards*, and *The NBA Awards*.

Her industry relationships have also secured standout appearances for *Carol Burnett: 90 Years of Laughter + Love*, USO music tours, Netflix's *TUDUM*, *Josh Gates Tonight*, *The NBA Celebrity All-Star Game*, *Miss America*, *The Not-Too-Late Show with Elmo*, and *Carol Burnett's 50th Anniversary Special*. Additional highlights include the Sesame Workshop Gala, CultureCon, and Alzheimer LA's *An Unforgettable Evening*.

Outside the office, Julie enjoys hiking the Griffith Park trails with her husband and their rescue dog, Sunny—or relaxing with her favorite Bravo series.



Sarah Goldsmith

Principal Advisor, Booking and Strategy

Sarah joined The Talent in 2009, bringing with her a wealth of experience from the Emmy-winning syndicated daytime show *Rachael Ray*. Over the years, she has become a cornerstone of The Talent's unscripted and game show coverage, spearheading high-profile projects that span across broadcast, cable, and streaming platforms. Her work includes casting for audience favorites such as *Celebrity Family Feud* and *Match Game* for Fremantle/ABC, along with numerous primetime specials for all of the major networks.

Sarah's expertise extends beyond traditional game shows. She has led bookings for many seasons of

The Great American Bake-Off: Celebrity Edition on Roku and helped shape the adventurous spirit of *Running Wild with Bear Grylls*, showcasing her versatility in navigating multiple genres and formats.

A true specialist, Sarah has carved out a niche in host casting, mastering the art of finding the right personality to elevate every project. Whether it's for broadcast, cable, or digital platforms, she continues to expand this area of expertise at The Talent, meeting the evolving needs of networks and production companies alike.

Sarah's path into entertainment began in her hometown of Encino, California. After graduating from the University of California, Santa Barbara, she launched her career at *Entertainment Tonight*, where she gained foundational experience that still informs her work today.

Outside of her professional achievements, Sarah loves cooking outdoors, taking beach walks with her family, and gardening wildflowers—a hobby that doubles as a haven for passing Monarch butterflies.



Marisa McArthur

Senior Director of Talent

Marisa joined The Talent in 2013 in Los Angeles before relocating to the East Coast, where she continues to book top-tier talent for the company. Over the years, she has produced celebrity bookings for a wide range of popular game shows, including *Celebrity Family Feud*, *Match Game*, *To Tell the Truth*, *Pyramid*, *Hollywood Game Night*, *Celebrity Name Game*, *Celebrity Dating Game*, *Guy's Ultimate Game Night*, *About Last Night*, and *The Gong Show*.

She has also managed high-profile accounts such as Nickelodeon's *Kids' Choice Awards*, *NFL Slimetime*, *Yo Gabba Gabba Land* for Apple TV+, *Fashion Police*, *Josh Gates Tonight*, and *Bill Nye Saves the World*. Her expertise extends into the culinary space, where she has booked talent for *The Great American Baking Show: Celebrity Edition*, *No Taste Like Home*, *Celebrity Family Food Battle*, *Worst Cooks: Celebrity Edition*, *Dinner at Tiffani's*, and *Celebrity Food Fight*.

Marisa also played a key role on multiple seasons of *Running Wild with Bear Grylls* (Nat Geo) and worked on Netflix's *Live From the Other Side with Tyler Henry*.

Before joining The Talent, she built a successful career in the fashion industry. She served as a Photo Producer for Eddie Bauer in Seattle, an agent at Ford Models in New York and Los Angeles, an Account Manager at Starworks/SW2 in New York, and as Bookings Editor at *Cosmopolitan* magazine.

Outside of work, Marisa enjoys cheering for her hometown teams—the Philadelphia Eagles and Phillies—alongside her husband, two sons, cockapoo, and tuxedo cat.



Kera Schulze

Director of Talent

With over a decade at The Talent, Kera has built a strong reputation in the casting industry, working across networks, production companies, and genres. Her experience spans talk shows, game shows, variety series, competition formats, and live events. Known for her collaborative approach and sharp instinct for pairing the right personalities with each project, she has contributed to numerous successful productions and helped bring many recognizable figures to the screen.

Currently, Kera leads IMDb's internal booking team, overseeing strategy and execution for securing exclusive celebrity interviews and original content for the platform's 250M+ global users and 20M+ social media followers. She also drives IMDb's talent presence at marquee events including the Golden Globes, SAG Awards, Sundance, SXSW, and San Diego Comic-Con.

Kera heads the booking team for *Good Mythical Morning*—the most-watched daily show on the internet—hosted by Rhett & Link, as well as Mythical Kitchen's hit interview series *Last Meals*. Her strategic bookings have brought Tom Hanks, Post Malone, Gordon Ramsay, Kathryn Hahn, Ciara, Kevin Bacon, and Meghan Trainor to the shows. She continues to grow Mythical's slate with *Cheat Meals*, *First Meals*, and the podcast *A Hotdog is a Sandwich*.

Her credits also include music-centered projects such as the Macy's Thanksgiving Day Parade and *American Idol*, as well as Nickelodeon's *NFL Slimetime*, *A Little Late with Lilly Singh*, Disney+'s *The Muppets Mayhem*, *Red Nose Day*, and ABC game shows *\$100,000 Pyramid* and *Match Game*.

A graduate of Ithaca College, Kera began her career at *The Ellen DeGeneres Show*. She lives in Beverly Hills with her husband and their toy poodle, Ted.



Nicole Schloss

Senior Talent Executive

Nicole joined The Talent in 2018, bringing with her a passion for music and live events, along with a proven track record in entertainment. Before joining the team, she worked at Dick Clark Productions, the world's largest producer of televised live entertainment programming. Her background in delivering large-scale, culturally significant events laid a strong foundation for her role at The Talent, where she continues to combine her love of live experiences with expertise in talent relations and event production.

At The Talent, Nicole plays a key role in music bookings with credits including *American Idol*, the Macy's Thanksgiving Day Parade, the *American Music Awards*, *Billboard Music Awards*, *NBA Awards*, *Academy of Country Music Awards*, Nickelodeon's *Kids' Choice Awards*, *Larry King Now*, *The Talk*, and *USO*.

She also serves as one of the lead talent bookers for IMDb, instrumental in securing high-profile guests for its website, social platforms, and live activations at marquee festivals and conventions including SXSW, San Diego Comic-Con, and Sundance. In addition, she is a principal talent booker for *Good Mythical Morning* and Mythical Kitchen's hit interview series *Last Meals*, consistently curating relevant and high-caliber guests.

Nicole thrives on variety, working across projects for networks, streamers, and production companies. She takes pride in helping bring to life some of television's most iconic and unforgettable live events.

When not working, she enjoys cooking, binge-watching new series, and taking long walks to the beach with her husband.



Bri Reed

Senior Talent Assistant

Since joining The Talent in the spring of 2024, Bri has had the privilege of collaborating with an incredible roster of clients, including Celebrity Family Feud, CultureCon, The Stephen A. Smith Show, Mythical Entertainment, and many more. With an unwavering passion for all things pop culture, she feels blessed to have achieved self actualization through her career. Every day, Bri draws inspiration from working alongside a team of exceptional women, and she's eager to continue honing her expertise in talent booking while taking on new and exciting challenges.

Bri is a proud graduate of the University of Michigan (Go Blue!), and earned her BFA in Theatre Design and Production with Honors in 2021. Outside of work, she thrives on the thrill of live events—whether it's the energy of a K-Pop concert, the roar of a football game, or the pulse of a late-night rave. When winding down, she can be found curled up with her two adorable cats, deep into a reality-TV binge or video essays on YouTube.



Kendall Bradwell

Talent Assistant

With a background spanning DIRECTV, Paramount, Anderson Group PR, Innovative PR, and Dynamic Television, Kendall Bradwell brings a wide-ranging view of the entertainment landscape to her role as Talent Assistant. A recent graduate of the University of Southern California with a B.S. in Business of Cinematic Arts, she's eager to bring her creativity and love for storytelling into the world of talent booking.

Outside of work, Kendall can often be found rewatching classic films, sampling the best sushi she can find, taking long walks, or putting her comedic side to use on TikTok. A travel enthusiast, she never returns home without new glasses to add to her growing collection.



Jillian Gray

Talent Assistant

Jillian became part of The Talent team in August 2025 as a Talent Assistant after graduating from the University of Oregon with a degree in Public Relations. Before joining, she honed her skills in storytelling and promotion at Edelman Public Relations, where she supported Starbucks, and at Macmillan Publishing on the Tor imprint. Now, she helps assist The Talent on accounts for IMDb, Books That Changed My Life, and the legendary Grand Ole Opry.

When she's off the clock, Jillian's happy place is at home curled up with her cat Junebug, usually with a fantasy novel in hand.

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